

PRESS RELEASE

FROM: National Assoc. of Women In Construction (NAWIC)
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Local NAWIC Chapter Celebrates "WIC" Week

LIMA, OH --- March 5-9, 2012, women across the country are joining together for the 15th Annual Women In Construction Week. Locally, the Lima Ohio Area Chapter #374 is celebrating WIC Week by displaying WIC Week yard signs, a comprehensive local radio advertising campaign, and a special "DIY event, scheduled for Tuesday, March 6th, at Lowe's in Lima. The event will kick off at 5:30 p.m.

Wendy Baxter, Marketing Director of Tuttle Services and Vice President of the Lima NAWIC Chapter stated, *"WIC Week provides a unified time for more than 5,500 NAWIC members nation-wide to raise awareness of the opportunities the construction industry holds for current and potential employees and to highlight women as a visible, growing force in the industry. There are a lot of women who work 'in or with' the construction industry in our area, but many have never heard of our growing organization. WIC Week is just another way we can get the word out."*

Hands-on demonstrations on painting techniques, drywall repair, a tile backsplash demo and a paint product knowledge presentation will be provided. Afterwards, attendees will enjoy refreshments and networking. Information about NAWIC and the Lima Chapter will also be available. A raffle prize will be given away to one lucky winner at the end of the event. For more information about NAWIC, WIC Week, our DIY event, or the Lima Chapter, contact Wendy Baxter, Marketing Director of Tuttle Services at 419-998-4820 or go on line at: www.LimaNAWIC.com

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